



## REMARKS

Claims 1, 3-9, 11-13, 15-19, 21-22, 26-27, 39-33 have been amended. Claims 2, 14, 23-25, and 28 have been canceled. No new claims have been added. Claims 1, 3-13, 15-22, 26-27, and 39-33 are pending.

Claims 1, 3-7 and 10-13, 15-22, 26-27, and 29-33 stand rejected under 35 U.S.C. 103(a) as being unpatentable over Stillman (U.S. Publication 2004-0258234) in view of Kamada (U.S. Publication 2002-0123336). Claims 8-9 stand rejected under 35 U.S.C. 103(a) as being unpatentable over Stillman in view of Kamada and Wilson (U.S. Publication 2004/0203903). These rejections are respectfully traversed.

Claim 1 recites, *inter alia*, “receiving, from the wireless device, a custom data locator request for an telephone address book entry, said entry comprising an identification for a destination party; retrieving custom data comprising a telephone number for the destination party from a database directory; ... transmitting the custom data to the wireless device, wherein the custom data is stored in the pre-determined directory in the wireless device.”

Claim 13 recites, *inter alia*, “sending to the server a custom data locator request for an telephone address book entry, said request comprising an identification for a destination party; receiving custom data comprising a telephone number for the destination party from the server; and storing the custom data into the predetermined directory of the wireless device.”

Claim 21 recites, *inter alia*, “a means for transmitting, to the server, a customer data locator request for an telephone address book entry, said entry comprising an identification for a destination party; a means for receiving custom data comprising a telephone number for the destination party from the server; and a means for storing the custom data in a predetermined directory of said apparatus.”

Claim 26 recites, *inter alia*, “wherein said controller is configured to send a custom data locator request for an telephone address book entry, said request comprising an identification for a destination party, to the server, receive custom data comprising a telephone number for the destination party from the server; and store the custom data into the predetermined directory of said apparatus.”

Claim 27 recites, *inter alia*, “receiving, from a wireless device over a wireless network, a custom data locator request for an telephone address book entry, said entry comprising an identification for a destination party; ... transmitting the custom data to the wireless device, wherein the custom data is stored in the pre-determined directory in the wireless device.”

Stillman discloses, in connection with Fig. 1, a system in which a subscriber of a wired/wireless telephone 21, 24, 58, 59 can make a directory assistance call by calling a voice services node (VSN) 56. The VSN 56 is associated with its own address book 75, and the subscriber may have his own subscriber specific address book within the VSN’s address book 75. See paragraph [0016] (“The voice services nodes 56 queries an address book 75 to determine whether the subscriber has an address book, and if so whether a directory number for the called party has been previously stored to the subscriber’s address book. If the subscriber has an address book at the address book 75, ...”) and Fig. 1 (illustrating address book 75 as being linked to but being distinct from the VSN 56).

If the subscriber has his own portion of the address book 75, the system checks to see whether the phone number of the target of the directory assistance call is stored in the subscriber’s portion of the address book 75. If so, the information requested by the directory assistance call is retrieved from the subscriber’s portion of the address book. If not, the information requested by the directory assistance call is retrieved from a third party directory assistance platform 80. This information may be saved on the subscriber’s portion of the address book 75. Id. As clearly illustrated by Fig. 1 and Fig. 2, no portion of address book 75 is located within wireless telephones 53, 58, and 59. Stillman therefore discloses storing the data associated with the directory assistance request in a portion of an address book 75 which is independent of the wireless telephones.

As recognized by the Office Action, Stillman fails to disclose or suggest any apparatus or method which stores custom data in a predetermined directory on the wireless device, as recited by the above quoted portions of independent claims 1, 13, and 26-27. Accordingly, Stillman fails to disclose or suggest the subject matter recited in the above quoted portions of independent claims 1, 13, and 26-27.

Kamada discloses a wireless system comprising a storage server and a plurality of wireless telephones. The Office Action states that Kamada discloses the feature of storing custom data in a predetermined directory of the wireless device by citing to paragraphs [0064], [0085], and Fig. 2, element 107, and concludes it would have been obvious to have combined the teachings of Stillman and Kamada to arrive at the claimed invention. It is respectfully asserted that the Office Action is in error.

In Fig. 2, Kamada illustrates, in block diagram form, an wireless telephone 10. Paragraph [0025]. The wireless phone includes a non-volatile storage 107. Paragraph [0064]. The storage 107 is an area dedicated to an management table 107a and an local storage area 107b. The local storage area is for downloading applications and data. Id.

As shown in Fig. 1, the wireless device 10 is used in an environment which includes a storage server 9 having a plurality of storage 96. Each storage 96 includes a user dedicated storage area 97. The storage server 9 cooperates with the wireless phone 10 to permit applications purchased by the user to be stored, as necessary, between the user dedicated storage areas 97 of the server 97 and the local storage area 107b of the wireless telephone. In this manner, Kamada supports the user having access to a set of applications constrained by the combined storage capacity of the local storage area 107b and the user storage area 97. Absent Kamada's mechanism, the user would be limited to using a set of applications which only fit within the local storage area 107b (or the non-volatile storage 107) of the wireless phone.

Significantly, and contrary to the assertion made in the Office Action, there is no teaching in Kamada regarding storing custom data in a predetermined directory of the wireless device. Referring to Fig. 8, Kamada at step S16 discloses that a request to purchase an application results in the application being sent to the user dedicated storage area 97 of the storage server, which is not part of the wireless device. Further, there is no disclosure in Kamada regarding any type of directory structure in either the local storage area 107b or the dedicated storage area 97.

Accordingly, Kamada (whether taken singly or in combination with Stillman) also fails to disclose or suggest the subject matter recited in the above quoted portions of the independent claims. The Office Action also cites to Wilson for its teachings regarding location

based services. However, Wilson (whether taken singly or in combination with Stillman and/or Kamada) also fails to disclose or suggest the subject matter recited in the above quoted portions of the independent claims.

Moreover, the independent claims have been amended to recite that the custom data locator request is directed to a telephone book entry which comprises a telephone number for a destination party, and that the custom data comprises a telephone number of the destination party. These features, in combination with the previously described features, are also not disclosed or suggested by the cited prior art.

Independent claims 1, 13, 21, and 26-27 are believed to be allowable over the prior art of record. The depending claims are believed to be allowable for at least the same reasons as the independent claims.

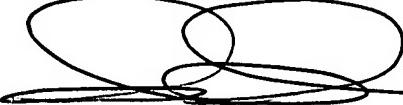
## CONCLUSION

In light of the amendments contained herein, Applicants submit that the application is in condition for allowance, for which early action is requested.

Please charge any fees or overpayments that may be due with this response to Deposit Account No. 17-0026.

Respectfully submitted,

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